



**2011 Billboard Latin Music Awards  
Presented by State Farm**

**April 28, 2011 - 7pm/6 c**

**BankUnited Center at the University of Miami  
1245 Dauer Drive Coral Gables, FL 33146**

**Press Credential Application Form**

(Please fill out and email to [billboard@telemundo.com](mailto:billboard@telemundo.com) or by fax to: 305.675.2815)

**Contact Information** (please print)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Number of Credentials Requested: \_\_\_\_\_

**Coverage Area of Interest**

- Rehearsal on 4/28
- Show day on 4/29
- Red Carpet Photo area (print/online photographers)
- Red Carpet TV area (TV/Online videographers with reporters)
- Red Carpet Live TV area (TV videographers and reporters going live from the red carpet)
- Red Carpet Radio area (radio reporters)
- Show Ticket (print reporters only)
- Satellite Truck Parking

**Type of media outlet**

Print  Circulation No. \_\_\_\_\_  
TV  Name of Program \_\_\_\_\_ Audience \_\_\_\_\_  
Radio  Name of Program \_\_\_\_\_ Audience \_\_\_\_\_  
Online   
Wire

Distribution: Local  National  International   
Frequency: Daily  Weekly  Monthly

We will do everything in our power to credential as many media outlets as space will allow; however, due to the overwhelming amount of interest, please note that we will not be able to accommodate everyone. We would appreciate your cooperation in keeping your staff in attendance to a minimum.

### **Coverage Opportunities at the Awards**

#### **Rehearsals:** April 27

U.S. Media only. Daily TV shows, newspapers and radio shows will have access to artists as they exit rehearsals.

#### **Day of Show:** April 28

- **Photographers** – Will have access to the red carpet only. There won't be a photo room inside the venue.
- **TV Cameras** – Cameras and reporters have access to the red carpet, and one crew member has access to the wire room in order to tape footage of the show. Please note this is a working press room, no talent will be brought in.
- **Reporters** – A limited number of reporters will get a ticket to review the show.

Pictures of the awards show will be made available through [www.nbcumv.com](http://www.nbcumv.com).

In addition, downloadable pictures and winner information will also be available at [www.nbcumv.com](http://www.nbcumv.com) Friday morning after the show.

### **Deadline to Apply**

The deadline to apply for media credentials is **March 31, 2010**. Due to the number of applications we receive, there can be no exceptions to this deadline. If you applied on time, you will receive notification of your credential status via e-mail. **Please do not make travel arrangements until your credential status has been approved and confirmed by Telemundo.**

### **Billboard Latin Music Conference**

For credentials to the Billboard Latin Music Conference, which runs April 26-28 at the Eden Roc Renaissance Hotel in Miami Beach, please contact:

*Danixa Lopez at Santa Cruz Communications,  
Tel. 305-467-5592, Email: [Danixa@santacruzpr.com](mailto:Danixa@santacruzpr.com)*